

Day 1 Going for Growth: boosting the economy through culture, tourism and sport	
12:00pm	Lunch and registration
1.00pm	Chair's welcome and opening of conference Cllr Flick Rea , Chair, LGA Culture, Tourism and Sport Board
1.05pm	Ministerial address with questions and discussion Ed Vaizey MP , Minister for Culture, Communications and Creative Industries
1.35pm	Innovation sessions Round 1 IS1. Altogether Better: Encouraging growth through the Cheshire West and Chester Community Budget Pilot Cllr Mike Jones , Leader, Cheshire West and Chester Council and Chair, LGA Environment and Housing Board IS2. Growing the visitor economy Cllr Chris Knowles-Fitton , Leader, Craven District Council and member, York, North Yorkshire and East Riding Local Enterprise Partnership Board IS3. Future Councils: Birmingham City Council's Loyalty Reward Scheme Cllr Steve Bedser , Cabinet Member for Health and Wellbeing, Birmingham City Council
2:45pm	Study tours ST1 Heritage – Investing in the historic City ST2 Culture – A new Theatre and Library for Chester ST3 Sport and Recreation – Management Innovation and Investment ST4 Visitor Attraction – Chester Zoo from Strength to Strength
4:45pm	Chair's welcome back and Civic Welcome from Lord Mayor Cllr Flick Rea , Chair, LGA Culture, Tourism and Sport Board Cllr Pamela Booher , Lord Mayor of Chester
4:55pm	Boosting growth through MediaCityUK Peter Salmon , Director, BBC North
5.20pm	Close of Day 1 conference sessions
6:00pm	Political Group meetings
6:30pm	LGA/CLOA Drinks reception and networking – Chester Racecourse

Day 2 Going for Growth: boosting the economy through culture, tourism and sport

08:15am	Registration for delegates arriving for Day 2
09:15am	<p>Innovation sessions Round 2</p> <p>IS1. Altogether Better: Encouraging growth through the Cheshire West and Chester Community Budget Pilot Cllr Mike Jones, Leader, Cheshire West and Chester Council and Chair, LGA Environment and Housing Board</p> <p>IS2. Growing the visitor economy Cllr Chris Knowles-Fitton, Leader, Craven District Council and member, York, North Yorkshire and East Riding Local Enterprise Partnership Board</p> <p>IS3. Future Councils: Birmingham City Council's Loyalty Reward Scheme Steve Rose, Head of Strategic Research, Birmingham City Council</p>
10:15am	Refreshments and networking
10:30am	<p>Chair's Welcome Cllr Flick Rea, Chair, LGA Culture, Tourism and Sport Board</p>
10:40am	Miranda McKearney OBE , Chief Executive, The Reading Agency
11:10am	Sir Peter Bazalgette , Chair, Arts Council England
11:45am	<p>Open Sessions Round 1</p> <p>OS1. Breaking down silos: the single cultural conversation and growth Janene Cox, Commissioner for Tourism and the Cultural County, Staffordshire County Council and President Society of Chief Librarians</p> <p>OS2. Beyond 2012: Securing an economic legacy from the Olympic and Paralympic Games Cllr Stephen Castle, Cabinet Member for Education, Lifelong learning and the 2012 Games, Essex County Council and Chairman, LGA Resources Panel</p> <p>OS3. Boosting growth through heritage Cllr Hilarie McNae, Heritage Champion, Cheshire West and Chester Council and Henry Owen-John, North West Planning Director, English Heritage</p> <p>OS4. Achieving a healthier nation through culture and sport Cllr Linda Thomas, Deputy Leader and Executive Cabinet Member for Health & Social Care, Bolton Council, and Deputy Chair of LGA Community Wellbeing Board and Diana Shelton, Head of Leisure and Tourism, West Oxfordshire District Council, and Vice Chair, Chief Cultural and Leisure Officers Association</p>

12:45pm	Lunch and networking
1:45pm	<p>Beyond Culture, Tourism and Sport – panel session</p> <p>Cllr Mike Jones, Leader of Cheshire West and Chester Council and Chair of LGA Environment and Housing Board Cllr Simon Henig, Leader of Durham County Council and Vice Chair of LGA Culture, Tourism and Sport Board Professor Lindsey Davies, President of the UK Faculty of Public Health Simon Mann, Development Director, Chester Zoo</p>
2:25pm	<p>Open Sessions Round 2</p> <p>OS1. Breaking down silos: the single cultural conversation and growth Janene Cox, Commissioner for Tourism and the Cultural County, Staffordshire County Council and President Society of Chief Librarians</p> <p>OS2. Beyond 2012: Securing an economic legacy from the Olympic and Paralympic Games Cllr Stephen Castle, Cabinet Member for Education, Lifelong learning and the 2012 Games, Essex County Council and Chairman, LGA Resources Panel</p> <p>OS3. Boosting growth through heritage Cllr Hilarie McNae, Heritage Champion, Cheshire West and Chester Council and Henry Owen-John, North West Planning Director, English Heritage</p> <p>OS4. Achieving a healthier nation through culture and sport Cllr Linda Thomas, Deputy Leader and Executive Cabinet Member for Health & Social Care, Bolton Council, and Deputy Chair of LGA Community Wellbeing Board and Diana Shelton, Head of Leisure and Tourism, West Oxfordshire District Council, and Vice Chair, Chief Cultural and Leisure Officers Association</p>
3:30pm	<p>Inspiration to Participation: landing legacy locally - The British Cycling and local government partnership</p> <p>Stewart Kellett, Recreation and Partnerships Director, British Cycling</p>
4:00pm	Where next for Culture, Tourism and Sport?
4:30pm	Conference close and refreshments